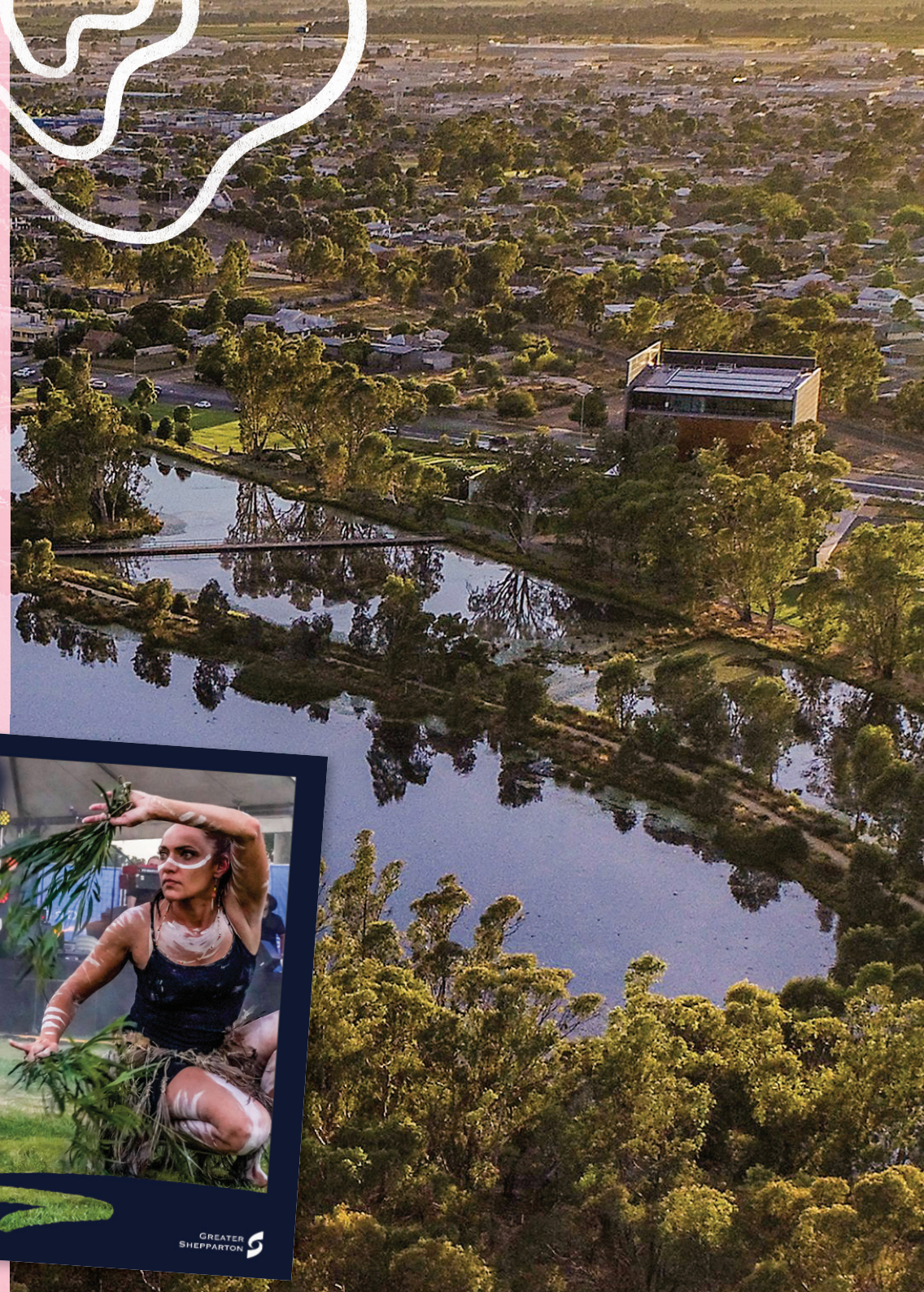


Promote your business to the business and major events market

The Shepparton & Goulburn Valley 2024 - 2027 Conference and Event Planning Guide delivers event organisers comprehensive venue and service listings for the Greater Shepparton region, all in the one location.

The aim of the Conference and Event Planning Guide is to grow Greater Shepparton's share of the meetings, conference and events market by working collaboratively to demonstrate the quality and diversity of conference and major event venues, services and attractions in Greater Shepparton.



Who should advertise

- ✓ Major event venues
- ✓ Business seeking conference and event bookings
- ✓ Event and conference service suppliers
- ✓ Catering suppliers
- ✓ Tourism businesses and attractions

Regardless of the size of your business, this is your opportunity to join operators and stakeholders to make Greater Shepparton the number one regional choice for conference and major event organisers.



Don't miss this opportunity to represent and grow the Greater Shepparton major events market, join today! Booking form shepp.city/eventplanner. Term & Condition apply.



OVER 20% travelling ON BUSINESS

Over 20% of visitors to our region are travelling on business. These high yielding travellers stay in our higher end accommodation properties and dine in our restaurants, contributing to our local economy. With peak visitation mid-week these visitor tend to keep occupancy rates up for our region without competing with visitors for weekend events.

Advertising Rates

Booking finalised by the Friday 19 April 2024 get a 5% discount. Prices are gst inclusive.

FULL PAGE
\$600

HALF PAGE
\$400

QUARTER PAGE
\$250

- Venues with conference and event facilities are not eligible to purchase a quarter page advertisement
- Suppliers are not eligible to purchase a full page advertisement
- A limited number of full and half page listings will be available, to ensure you secure the best layout to showcase your venue please ensure you book your space at your earliest convenience. Larger layouts will be confirmed on a 'first come, first served basis' until all available listings of that size are exhausted
- Consistent with the previous edition, the conference guide listings will be laid out in a set template for each listing size, no alterations to the template will be accepted.



**10%
DISCOUNT**

for businesses
having a listing
in the Official
Visitor Guide.

Advertising Enquiries

For further information and booking details please contact:

Aline Davies

Events & Venues Booking Officer

 **03 5832 9471**

 **events@shepparton.vic.gov.au**

